



To Whom It May Concern:

The Northwest Flyers Track Club requests your support as a sponsor for this season. The track club, which is a local affiliate of USA Track & Field (USATF), was established in 1987 by Olympic Gold medalist and Houston area resident Fred Newhouse. The membership includes boys and girls ages 6-18 from the Northwest Houston area. The mission of the club is to provide long-term opportunities to young athletes through their association with the sport of track and field. By teaching our youth teamwork, competitiveness, discipline and mutual respect we believe we are preparing productive citizens of tomorrow.

Since its inception over 30 years ago, over 3500 youth from greater Northwest Houston have participated in our program. Almost one third of these young people achieved the honor of qualifying and competing in the State Regional Championships and / or the U.S. National Junior Olympics. Ninety-eight (98) percent of our young people have gone on to college, many receiving academic and / or athletic scholarships. Although our youth development philosophy is balanced and not obsessed with winning, we have had more than our share of victories. **For example the 2017 national girls heptathlon champion, the 2015 boys 100 & 200 meter National champion, 2015 racewalk national champion, the 2014 national boys decathlon champion, the 2013 girls 400 meter hurdles champion, the 2013 national boys triathlon champion, and the 2012 national boys javelin champion all hail from our program.**

We ask that you consider making a financial contribution. Your contribution will be earmarked for scholarships and travel for our youth that otherwise would not be able to participate. Enclosed is a sponsor sheet that highlights various levels of sponsorship. If you have any questions, please feel free to contact me as shown below. I would again like to thank you in advance for your interest and support of our track club.

Respectfully,

Tracie Haygood
Sponsorship Chairman
(832) 370-3460
tracie.haygood@comcast.net

***The Northwest Flyers Track Club is an IRS 501 (c) (3) non-profit all volunteer organization.
Tax ID 76 -0557082 DLN 17053229706078***

NORTHWEST FLYERS TRACK CLUB
12 GALLOWAY GATES COURT • HOUSTON, TX 77069 • PHONE 281-826-3449



NORTHWEST FLYERS 33rd ANNIVERSARY CORPORATE SPONSOR FORM

The 33rd Annual Northwest Flyers Youth Track Meet (age 6-18) is scheduled for May 23, 2020 at PVAMU Stadium, Prairie View, TX. Approximately 3000 athletes from across Texas are expected to compete in a full schedule of track & field events. In addition, the event usually draws approximately 4000 spectators. The meet is sanctioned by USA Track & Field and is an important step to qualifying for this year's U.S. Junior Olympics in Jacksonville, FL. **Information contact: Tracie Haygood - ph: 832-870-3460 email: tracie.haygood@comcast.net**

YES, we would like to support the Northwest Flyers Track Club in 2020 as a:

- | | |
|---|---|
| <input type="checkbox"/> \$10,000 DIAMOND Sponsor* | <input type="checkbox"/> \$1000 Silver Medal Sponsor * |
| <input type="checkbox"/> \$5,000 PLATINUM Sponsor* | <input type="checkbox"/> \$500 Bronze Medal Sponsor * |
| <input type="checkbox"/> \$2,500 GOLD Medal Sponsor* | <input type="checkbox"/> \$350 Anchor Sponsor * |

(At discretion of Northwest Flyers)

\$350 non-exclusive any vendor 1-day booth at track meets. All vendors must provide proof of Liability Insurance and appropriate food service or health department permits. Minimum \$50.00 nonrefundable deposit required to hold space until May 15, 2020.

CONTACT INFORMATION

Company Name:	Contact Person:
Address:	Phone No:
City:	Fax:
State: Zip Code:	E-mail:

Check enclosed for \$ _____ (\$50.00 discount if paid in full by May 5, 2020).
NWF Rep Name: _____

Return form along with check payable to "Northwest Flyers Track Club" to the address below:

<p><u>Diamond Sponsor</u></p> <ul style="list-style-type: none"> Official corporate sponsor of the NW Flyers (NWF) track meet. Company named college scholarship for this year. Free booth rental space. PA announcements at the NWF track meet. Will display company banner at the NWF track meet. Full page advertisement in the NWF meet program. Sponsor appreciation wall plaque for the office. Gift bag with NWF spirit items. 	<p><u>Gold Sponsor</u></p> <ul style="list-style-type: none"> Booth at NWF track meet. PA announcements at the NWF track meet. Will display company banner at the NWF meet. Full page advertisement in the NWF meet program. Sponsor appreciation wall plaque for the office NW Flyers golf shirt.
<p><u>Platinum Sponsor</u></p> <ul style="list-style-type: none"> Company named college scholarship for this year. PA announcements at the NWF track meet. Will display company banner at the NWF track meet. Full page advertisement in the NWF meet program. Sponsor appreciation wall plaque for the office. Gift bag with NWF spirit items. 	<p><u>Silver Sponsor</u></p> <ul style="list-style-type: none"> Full page advertisement in NWF track meet program. Sponsor appreciation wall plaque for the office. NWF golf shirt <p><u>Bronze Sponsor</u></p> <ul style="list-style-type: none"> Full page advertisement in NWF track meet program NWF golf shirt <p><u>Anchor Sponsor</u></p> <ul style="list-style-type: none"> Full page advertisement in the NWF meet program

* Sponsor package includes: (All packages are for one calendar year unless otherwise stated)

The Northwest Flyers Track Club is an IRS 501(c)(3) non-profit all volunteer organization
Tax ID 76 -0557082 DLN 17053229706078
 NORTHWEST FLYERS TRACK CLUB
 12 GALLOWAY GATES COURT · TOMBALL, TX 77377 · PHONE 281-826-3449