



To Whom It May Concern:

The Northwest Flyers Track Club requests your support as a sponsor for this season. The track club, which is a local affiliate of USA Track & Field (USATF), was established in 1987 by Olympic Gold medalist and Houston area resident Fred Newhouse. The membership includes boys and girls ages 6-18 from the Northwest Houston area. The mission of the club is to provide long-term opportunities to young athletes through their association with the sport of track and field. By teaching our youth teamwork, competitiveness, discipline and mutual respect we believe we are preparing productive citizens of tomorrow.

Since its inception over 30 years ago, over 3000 youth from greater Northwest Houston have participated in our program. Almost one third of these young people achieved the honor of qualifying and competing in the State Regional Championships and / or the U.S. National Junior Olympics. Ninety-eight (98) percent of our young people have gone on to college, many receiving academic and / or athletic scholarships. Although our youth development philosophy is balanced and not obsessed with winning, we have had more than our share of victories. **For example the 2017 national girls heptathlon champion, the 2015 boys 100 & 200 meter National champion, 2015 racewalk national champion, the 2014 national boys decathlon champion, the 2013 girls 400 meter hurdles champion, the 2013 national boys triathlon champion, and the 2012 national boys javelin champion all hail from our program.**

We ask that you consider making a financial contribution. Your contribution will be earmarked for scholarships and travel for our youth that otherwise would not be able to participate. Enclosed is a sponsor sheet that highlights various levels of sponsorship. If you have any questions, please feel free to contact me as shown below. I would again like to thank you in advance for your interest and support of our track club.

Respectfully,

Donnell Carter
Sponsorship Chairman
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***The Northwest Flyers Track Club is an IRS 501 (c) (3) non-profit all volunteer organization.
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